

# The Boston Store Norwich Reid & Hughes Co. Conn.

## DOLLAR DAY BARGAINS

A Partial List of the Hundreds of Bargains We Offer On Saturday the 18th

### Woolen Dress Goods Dep't

36-INCH SKIRTING PLAIDS  
Some very attractive plaids, in a number of good color combinations.  
2 YARDS FOR \$1.00

44-INCH STORM SERGE  
A fine, double-warped, all-wool serge, sponged and shrunk. We have it in several of the best colors and in black—  
ONLY \$1.00 A YARD

ALL-WOOLEN DRESS GOODS  
Excepting the two preceding items, reduced in price as follows:—  
On Every Purchase of \$5.00 We Rebate \$1.00  
On Every Purchase of \$10.00 We Rebate \$2.00  
On Every Purchase of \$15.00 We Rebate \$3.00

### Silk Department

40-INCH CREPE DE CHINE  
This is our regular \$1.50 Crepe, and it is priced very low at this figure. We can offer it to you in eight of the best colorings—  
ONLY \$1.00 A YARD

GENUINE JAPANESE PONGEE  
In natural raw silk color—it is one of the best materials for summer dresses. Better buy some for future use—  
ONLY \$1.00 A YARD

ON ALL SILKS  
Excepting the two preceding items, we make the following reduction:—  
\$1.00 OFF on All Purchases of \$5.00  
\$2.00 OFF on All Purchases of \$10.00  
\$3.00 OFF on All Purchases of \$15.00

### LININGS

SELO SILK  
Made of a combination of pure silk, and finely mercerized cotton—it is an ideal lining for undergarments or linings. We offer it in twenty colors, in black and in white—  
2 1/2 YARDS FOR \$1.00

PLAIN SATINES  
Yard-wide Satines, in all colors, black and white. They are of the best quality—  
2 1/2 YARDS FOR \$1.00

YARD-WIDE PRINTED SATINES  
In great demand for coat linings, and sold regularly for 80c and 75c—  
2 YARDS FOR \$1.00

### Domestic Department

PILLOW CASES  
Size 42 by 36—extra fine hemmed Cases which are worth 40c a pair—  
4 PAIRS FOR \$1.00

PILLOW CASES  
42 by 36—extra large Cases, worth 50c a pair—  
3 PAIRS FOR \$1.00

HEMSTITCHED CASES  
In two sizes, 42 by 36 and 45 by 36. Regular price 50c a pair—  
3 PAIRS FOR \$1.00

31 BY 50 HEMMED SHEETS  
An excellent sheet at the regular price of \$1.45—  
ONLY \$1.00

45-INCH PILLOW TUBING  
It is actually worth 65c a yard—  
2 YARDS FOR \$1.00

YARD-WIDE BLEACHED COTTON  
The regular price is 20c a yard—  
5 YARDS FOR \$1.00

36-INCH BROWN COTTON CLOTH  
Regular price 15c a yard—  
10 YARDS FOR \$1.00

WHITE DOMEST FLANNEL  
Width 27 inches, and of a quality which should bring 24c a yard—  
8 YARDS FOR \$1.00

### Colored Wash Goods Dep't

YARD-WIDE PERCALE  
Good quality, with 64 threads to the inch, and in a large assortment of pretty patterns and colorings. Regular price 15c a yard—  
9 YARDS FOR \$1.00

YARD-WIDE PERCALE  
Very fine, 80 by 64 threads to the inch. We have it in dark effects, stripes and checks. Regular price 25c—  
5 YARDS FOR \$1.00

"ROMPER CLOTH," "RIPPLETITE" "KIDDE CLOTH"  
These three, selling regularly for 30c a yard are offered in all colorings and designs—  
4 YARDS FOR \$1.00

32-INCH DRESS GINGHAM  
Plain colors and all of the better patterns. Regular price 35c—  
4 YARDS FOR \$1.00

27-INCH OUTING FLANNEL  
Plain colors and new designs. Regular price 25c a yard—  
8 YARDS FOR \$1.00

### Linens and White Goods

PURE LINEN DISH TOWELING  
Bleached or brown Toweling, 16 inches wide. Regular price 35c a yard—  
4 YARDS FOR \$1.00

BLEACHED TURKISH TOWELS  
Good, big towels, absorbent, and worth 35c a piece—  
4 FOR \$1.00

BLEACHED AND FANCY TURKISH TOWELS  
A variety, selected from our regular stocks, and all worth 75c a piece—  
2 FOR \$1.00

COTTON HUCK TOWELS  
Regular price 25c a piece—  
8 FOR \$1.00

256 HEMMED COTTON DISH TOWELS  
6 FOR \$1.00

HEMSTITCHED LINEN HUCK TOWELS  
Sold regularly for \$1.49 and \$1.69—  
ONLY \$1.00

18-INCH SANITARY DIAPER CLOTH  
Sold regularly 10 yards for \$1.39—  
ONLY \$1.00

64-INCH MERCERIZED TABLE DAMASK  
Handsome Linen designs, and a finish which will last. Regular price \$1.60 a yard—  
2 YARDS FOR \$1.00

Ribbon Department  
BEAUTIFUL MOIRE RIBBONS  
Suitable for hairbows, and sold regularly for \$1.00 a yard—  
1 1/2 YARDS FOR \$1.00

30c DRESSING RIBBONS  
They use them a great deal for making camisoles—  
4 YARDS FOR \$1.00

6-INCH TAFFETA RIBBONS  
The regular price is 25c a yard—  
5 YARDS FOR \$1.00

### Glove Department

WOMEN'S \$2.50 KID GLOVES  
Your choice of gray, black, white or tan—  
ONLY \$1.00 A PAIR

15c CHAMOISETTE GLOVES  
2 PAIRS FOR \$1.00

15c LAUNDRY MITTENS  
ONLY \$1.00 A PAIR

### The Boston Store's Apparel Shop

HAS MANY SPLENDID DOLLAR DAY OFFERINGS

YOUR CHOICE OF ALL WINTER COATS OF ALL KINDS — HALF PRICE.

This means every Winter Coat in our stock without any restrictions whatever.

Many of them are fur-trimmed, and in all cases they were selected by us with the greatest care.

#### HOUSE DRESSES

VALUES TO \$2.50

**\$1.00**

A pleasing selection of excellent House Dresses—well made in every particular, and fully worth the regular price.

#### VOILE DRESSES

VALUES TO \$2.98

**\$1.00**

This lot contains a variety of very attractive Blouses, made of good Voile. A Dollar Day Bargain of the greatest interest.

#### CHILDREN'S GINGHAM DRESSES

VALUES TO \$3.50

**\$1.00**

Sizes from 6 to 14, in good styles, and made of sturdy ginghams. These Dresses are just the thing for school or play frocks.

Special Lot of Children's Rain Capes ..... ONLY \$1.00

North Shore Gingham Dresses .... \$2.95, \$3.95 and \$4.95

### Dollar Day Millinery Bargains

A Chance to Make a Little Money Go a Long Way

100 New Hats For Only **\$1.00**

MADE OF SATIN AND OF SATIN AND STRAW

One hundred pretty Hats of all shapes, all colors and all styles, made of satin or satin and straw, specially assembled for our Dollar Day Sale. There isn't a hat in the lot which isn't worth more than that simply for the labor. They should sell for \$3.00 or \$4.00.

Your Choice For Only \$1.00

Your Choice of Our Entire Stock of New Spring Models

All \$5.00 Hats, \$3.98

All \$3.98 Hats, \$2.98

#### Floor Coverings and Draperies

15c SCOTCH CURTAINS  
Good hemstitched Curtains, in white only—  
ONLY \$1.00 A PAIR

RUFFLED SCOTCH CURTAINS  
The latest novelty, and worth \$1.50 a pair. Furnished with tie-back. White only—  
ONLY \$1.00 A PAIR

CRETONNES  
ONE PATTERN ONLY—  
9 YARDS FOR \$1.00  
Worth \$1.50

SIX PATTERNS ONLY  
5 YARDS FOR \$1.00  
Worth \$1.45

FOUR PATTERNS ONLY  
4 YARDS FOR \$1.00  
Worth \$2.25

"SUNFAST" OVERDRAPE MATERIAL  
Blue, rose and gold, in a beautiful 60-inch drapery fabric. Value \$1.25—  
ONLY \$1.00 A YARD

WINDOW SHADES  
White, ecru or green shades, 35 inches wide and six feet long. Regular price 85c a piece—  
2 FOR \$1.00

SCRIM AND MARQUETTE  
Popular drapery materials, worth 25c a yard—  
5 YARDS FOR \$1.00

MUSLIN SASH CURTAINS  
Sold regularly for 85c a pair—  
2 PAIRS FOR \$1.00

MERITAS TABLE OIL CLOTH  
The very best grade—14 yards wide, and always sold for 45c a yard—  
8 YARDS FOR \$1.00

DELTOX REVERSIBLE RUGS  
Size 27 by 54. Value \$1.85—  
ONLY \$1.00

HEMP STAIR CARPET  
Regular price 30c a yard—  
4 YARDS FOR \$1.00

RUGS  
All Congooses, Linoleum and other Rugs and Floor Coverings of every kind reduced as follows:—  
ONE DOLLAR OFF ON EVERY \$5.00

#### JEWELRY

A SPECIAL LOT OF GIRDLES—  
All of the latest designs and colors are included in the assortment. Value \$1.75—  
ONLY \$1.00

ONE LOT OF BEAD NECKLACES—  
All of the latest novelties. Value \$1.75—  
ONLY \$1.00

#### Muslin Underwear Dep't

NIGHT ROBES  
A variety of models in pink or white batiste is offered in this lot. Both round and square neck designs will be found in both tailored and lace trimmed styles. All are worth \$1.50—  
ONLY \$1.00

BLOOMERS  
Pink or white batiste Bloomers, and others made of crepe are included at this low price. All are 75c values—  
2 FOR \$1.00

MUSLIN SKIRTS  
Plain tailored effects, or those with trimmings of embroideries. They are regular \$1.85 values—  
ONLY \$1.00

BLOOMERS  
Batiste or crepe, in either tailored or trimmed styles. Value \$1.50—  
ONLY \$1.00

ENVELOPE CHEMISE  
Round neck or bodice style chemise—some trimmed with lace and inches wide and six feet long. Worth \$1.50—  
ONLY \$1.00

MISSIE'S NIGHT ROBES  
Good quality Muslin Gowns, finished with embroideries and dainty Swiss yokes. Sizes 8 to 14 years. Value \$1.50—  
ONLY \$1.00

Lace and Embroidery Dep't  
15c CHEFFON  
Our entire stock of the this Cheffon, in staple shades and the lighter colorings—  
ONLY \$1.00 A YARD

RADIUM LACE ALLOVERS  
For blouses and overdresses. They were priced at \$1.40 and \$1.65—  
ONLY \$1.00 A YARD

EMBROIDERED FLOUNCING  
Some dainty 18-inch Flouncings which are just the thing for Children's Dresses. Regular price 75c—  
2 YARDS FOR \$1.00

EMBROIDERED BANDINGS  
A splendid assortment of 3 and 4-inch Bandings with finished edges. Regular price 75c—  
2 YARDS FOR \$1.00

EMBROIDERED INSERTIONS  
Cambric and long cloth insertions, in a two-inch width. Regular price 45c—  
8 YARDS FOR \$1.00

#### Toilet Goods Department

Pepsodent Tooth Paste—3 for \$1.00  
Pebecco Tooth Paste—3 for \$1.00  
Kolyons Tooth Paste—5 for \$1.00  
Woodbury's Facial Soap—6 for \$1.00

Cuticura Soap—6 for \$1.00  
Palmolive Soap—13 for \$1.00

A HALF-POUND CAKE OF BUTTERMILK SOAP  
COCO BUTTER OR VIOLET GLYCERINE SOAP  
12 FOR \$1.00

Mavis Talcum Powder—5 for \$1.00  
Azura Talcum Powder—5 for \$1.00  
Mavis Face Powder—3 for \$1.00  
Java Rice Powder—3 for \$1.00  
Venida Hair Nets, either single or double—10 for \$1.00

TOILET PAPER  
Red Cross ..... 12 for \$1.00  
Japanese ..... 12 for \$1.00  
Waldorf ..... 12 for \$1.00  
Bob White ..... 12 for \$1.00  
Sani Tissue ..... 6 for \$1.00

NICKEL VACUUM BOTTLE  
Fint Size—ONLY \$1.00

Leather Goods Department  
SPECIAL LOT OF CALFSKIN BAGS—Extra quality, in brown, tan or grey. Values to \$3.50—  
ONLY \$2.00

SPECIAL LOT OF VELVET HAND BAGS—We also include sheepskin, etc. Values to \$1.75—  
ONLY \$1.00

RACK STRAP PURSES—Values to \$1.75—  
ONLY \$1.00

OUR COMPLETE LINE OF HAND BAGS OF ALL KINDS HAVE BEEN REDUCED IN PRICE FOR THIS ONE DAY—LOOK THEM OVER.

In the Children's Corner  
CHILDREN'S DRESSES  
For ages from 2 to 6. We have a splendid assortment of plain chemise dresses, and pantie frocks which are worth \$1.25—  
ONLY \$1.00

BOYS' IDEAL UNDERWEAISTS  
Heavy muslin waists which will stand the strain. Sizes 2 to 6. Value 65c—  
2 FOR \$1.00

AN ASSORTMENT OF \$1.50 ROMPERS  
Pink, blue or tan check rompers, with white repp collar, cuffs and belt. Sizes 1, 2 and 3 years—  
ONLY \$1.00

### Art Goods Department

ART WOOL—in all colors—  
2 FOR \$1.00

SHEPHERD FLOSS—in all colors—  
5 FOR \$1.00

GERMANTOWN—in all colors—  
3 FOR \$1.00

KNITTING WORSTED  
2 HANKS FOR \$1.00

PRINCESS PERLE CROCHET COTTON. Value 20c—  
4 FOR \$1.00

ALLIANCE FLOSS—Value 10c—  
12 FOR \$1.00

C. M. C. CROCHET COTTON  
10 FOR \$1.00

LACE BUREAU SCARFS  
SPECIAL 2 FOR \$1.00

LACE BUREAU SCARFS  
SPECIAL \$1.00

ENVELOPE CHEMISES  
Stamped for embroidery. Values to \$1.95—  
ONLY \$1.00

STEP-IN CHEMISES  
Stamped for embroidery. Values to \$2.25—  
ONLY \$1.00

HEMSTITCHED PILLOW CASES  
Stamped—  
ONLY \$1.00 A PAIR

CHILDREN'S PIQUE DRESSES  
Worth \$3.75—  
ONLY \$1.00

CHILDREN'S PIQUE ROMPERS  
Worth \$3.75—  
ONLY \$1.00

### Corsets and Aprons

DOLLAR DAY CORSET SPECIAL  
A good corset in two models, one low and the other a medium low bust, both with long hips. A regular \$2.00 value—  
ONLY \$1.00

APRON FROCKES  
A large assortment of pretty frocks, in Percales and Gingham—pleasing stripes, checks and figured designs—and in a wide color range. Your choice of red, green, brown, blue, helio and pink. All good value at \$1.65—  
ONLY \$1.00

KITCHEN APRONS  
Water-proof rubber aprons for kitchen wear, in pretty stripe and check designs. Regular price 50c—  
2 FOR \$1.00

PERCALE KITCHEN APRONS  
An extra quality of percale is used and the aprons have reinforced yokes. Regular price 50c—  
2 FOR \$1.00

Neckwear Department  
ORGANDIE AND LACE VESTES  
A most attractive showing of the very latest styles. Values \$1.00 to \$1.50—  
2 FOR \$1.00

MEN'S PURE LINEN HANDKERCHIEFS  
They should sell for 75c a piece—  
2 FOR \$1.00

WOMEN'S PURE LINEN HANDKERCHIEFS  
Our regular 50c quality—  
3 FOR \$1.00

MEN'S FINE COTTON HANDKERCHIEFS  
Soft and absorbent, and worth 17c a piece—  
6 FOR \$1.00

WOMEN'S FINE COTTON HANDKERCHIEFS  
A regular 12 1/2c grade, and worth 17c a piece—  
9 FOR \$1.00

COTTON UMBRELLAS  
For men and for women. A good assortment of crook handles, plain and oar handles. It is a long time since you bought a good umbrella for this price. Worth \$1.50—  
ONLY \$1.00

### Hosiery and Underwear Department

\$1.45 SILK HOSE  
Pure thread silk, in black only—  
ONLY \$1.00 A PAIR

WOMEN'S SILK STOCKINGS  
Made with seam in leg, and with hile top and sole. A splendid \$1.45 value in black and white—  
ONLY \$1.00 A PAIR

WOMEN'S MERCERIZED STOCKINGS  
A fine ribbed top hose, in black only. Regular price 35c—  
2 PAIR FOR \$1.00

WOMEN'S FINE COTTON STOCKINGS  
A first quality hose, in black or brown. Regular price 25c a pair—  
4 PAIRS FOR \$1.00

WOMEN'S COTTON STOCKINGS  
A second quality, sold by some as firsts, so don't be afraid of their wearing qualities—  
6 PAIRS FOR \$1.00

BOYS' BLACK RIBBED STOCKINGS  
Sold regularly for 25c and 30c a pair—  
4 PAIRS OR \$1.00

GIRLS' FINE RIBBED STOCKINGS  
We have these in black, white and brown. Regularly 25c and 30c—  
4 PAIRS FOR \$1.00

CHILDREN'S FLEECE VESTS AND BLOOMERS  
The balance of our stock. They have been selling for 50c and 55c—  
3 FOR \$1.00

WOMEN'S BODICE VESTS  
Sizes 5 and 6—  
4 FOR \$1.00

Extra sizes 7, 8 and 9—  
3 FOR \$1.00

WOMEN'S KNEE LENGTH PANTS  
Light weight, were 45c—  
4 FOR \$1.00

Medium weight, were \$1.00 and 85c—  
2 FOR \$1.00

Stationery Department  
TWO POUNDS OF KARA LINEN AND ONE BOX OF ENVELOPES.  
Value \$1.25—  
ONLY \$1.00

TWO POUNDS OF HURD'S LINEN PAPER AND ONE BOX OF ENVELOPES. Value \$1.25—  
ONLY \$1.00

ONE BOSTON PENCIL SHARPENER AND FIVE DIAGRAM PENCILS. Value \$1.25—  
ONLY \$1.00

ANY BOX OF WRITING PAPER IN OUR STOCK UP TO \$2.50 in value—  
ONLY \$1.00

Notion Department  
DEXTER'S KNITTING COTTON  
White..... 12 BALLS FOR \$1.00  
Black..... 10 BALLS FOR \$1.00

DRESS FASTENERS  
Whitcomb..... 12 CARDS FOR \$1.00  
Alliance..... 12 CARDS FOR \$1.00  
De Long..... 12 CARDS FOR \$1.00

SUPERBA COMMON PINS  
12 FOR \$1.00

ALEX. KING'S RASTING THREAD  
12 FOR \$1.00

COATS' MERCERIZED DARNING COTTON  
24 BALLS FOR \$1.00

ALL STEEL SHEARS  
6, 7, 8 and 9-inch sizes—  
ONLY \$1.00

### Downstairs Department

SPECIAL BARGAINS FOR THE HOUSEWIFE

GALVANIZED WASH TUBS  
Made of heavy galvanized steel, riveted drop handles and wringer attachment. Good sized tubs at a small sized price—  
ONLY \$1.00

FLOUR BINS  
White Japanese tin containers, with deep-binged, close-fitting cover. Will hold 25 pounds of flour—  
ONLY \$1.00

TWO-QUART RICE BOILERS  
Blue and white enameled ware, with enamel cover and welded loop handles—  
ONLY \$1.00

GRADUATED DISH DRYER  
Something new. Saves wiping dishes, and prevents breakage. Has four compartments for flat dishes of different sizes, and separate places for cups and silver—  
ONLY \$1.00

7-QUART TEA KETTLES  
Made of heavy, gray granite enamel ware—  
ONLY \$1.00

COMBINATION OPPER No. 1  
One 14-quart galvanized pan—  
One dozen spring clothes pins—  
One 50-foot clothes line—one package of Snow Boy Powder. Total value \$1.25—  
ONLY \$1.00

COMBINATION No. 2  
One glass washboard—one bottle of blueing—one box of Fab—one box of Rinso. Total value \$1.25—  
ONLY \$1.00

COMBINATION No. 3  
One black triangle mop and one dustless duster. Value \$1.25—  
ONLY \$1.00

### The Boston Store's MEN'S SHOP

WHERE THE THRIFTY MAN CAN MAKE HIS DOLLAR DO THE WORK OF TWO.

14 DOZEN NEW SILK FOUR-IN-HANDS  
Made of heavy silk, in new weaves and patterns, and in the best shapes. We have just received this lot and they are all \$1.00 values—  
2 FOR \$1.00